調査報告

The construct of enterprise democratization participation management

Zheng Wenzhi*

There are two different management systems about labor relations democracy in enterprise internal and external research system. Kaufman (2001) realized two researches have a convergence tendency, however, how to realize the integration is still not enough to provide effective guide for practice. The results is social democratic ideas can't be accepted by enterprise. For Example, «Enterprise democratic management regulations» can't be implemented in Chinese private enterprises which was made by Chinese six government departments. The goal of this paper is to design a construction to integrate the two systems.

I. Theory

There were two relevant theory about democratization participation management. One is Industry relations (IR) and industrial democracy. The other is Human resource management (HRM) and employee participation.

I . Research Design

1. Ground theory and the construct model

1) Grounded theory research procedure

We began with three focus groups: employees, union managers and researchers. Firstly:36 participants from 4 family businesses; Secondly:4 union managers from government; thirdly:6 teachers from 2 schools

Each focus group began with an introduction and discussion of the "democratic management in Chinese family business". Participants form businesses were then asked to describe participation management efficiency (i.e., sharing information, Participation in decision making) in their workplace. Others were then asked to discuss the relationship between democratization and participation.

Extensive notes were taken during the two oral focus groups and both were audio-taped to ensure that all information was collected.

2) Results

Open-ended interviews and coding (72 items), and Semistructured interviews and coding (6 items).

6 items: Responsibility caring (N 1), humanity caring (N 2), Information sharing (N 3), authorized and decision-making (N 4 interchange), Employee stock ownership plan (N 5), proposals and Suggestions (N 6)

2. EFA/CFA and measure model

Based on employee-organization relationship theory, using AMOS, the paper analyzes the measurement and validation of democratization participation management by 469 family businesses data in the Taiwan Strait. The Results show that the measurement and validation is good fit, which shows in figure 1 and talbe 1 in the follow.

^{*}中国華僑大学工商管理学院副教授

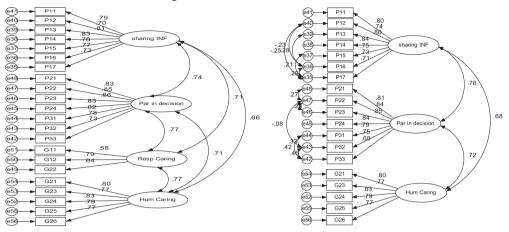
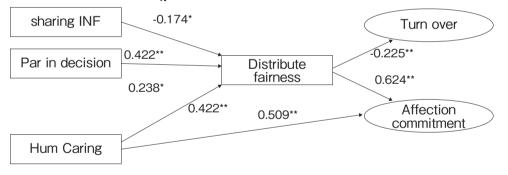


Figure1: Measurement and Validation

Talbe1: Validation of CFA

Model	χ^2/df	RMSEA	NFI	CFI	SRMR
3 Factors	2.653**	0.071	0.945	0.964	0.061
4 Factors (Adjusted)	2.945**	0.077	0.926	0.949	0.065
4 Factors	3.455**	0.102	0.818	0.863	0.091

Figure 2: Democratization participation and behavior Validation: χ^2 /df=2.294, GFI=0.870, CFI=0.945, RMR=.079



3. SEM and validation of the scale

Using statistical methods such as Structural Equation Model, the paper analyzes the mechanism of democratic participation to organization performance (employee turnover and affection commitment), the result shows in figure 2. management. That is caring and participation. Caring is a CSR domain, which includes responsibility and humanity caring. Employee participation includes sharing information and Participation in decision making. democratization participation management can realize family business democratization and organizational performance.

II. Results

We found two dimensions of democratization participation

Reference:

- Budd, J.W. (2004), Employment with a human face: balancing efficiency, equity, and voice, NY: Cornell University Press
- Kaufman.BE. (2001), Human Re-sources and Industrial Relations Commonalities and Differences, Human Resources Management Review
- Larry Diamond. (2008), *The spirit of Democracy: The struggle to Build Free Societies throughout the World*, New York : Times books/Henry Holt &Co.
- Neumann,J.E. (1989). Why people don't participate in organizational change, JAI Press,
- MH. Sandver. (1987), *Labor Relations; Process* and Outcomes, Boston; Little, Brown and Company
- S. Webb, B. Webb. (1920), *Industrial Democracy*, London: Longman
- Tsui, A. S., Pearce, J. L., Porter, L. W., & Trippli, A. M. (1997), Alternative Approaches to the Employee-Organization Relationship: Does Investment in Employees Pay Off?, Academy of Management Journal
- WA Pasmore, MR Fagans. (1992), Participation, individual development, and organizational change: A review and synthesis, Journal of Management